



## 2026 Operation Ruck the Bayou Sponsorship Guide

*Presented by The Joshua Chamberlain Society – Houston Chapter*

### ABOUT THE JOSHUA CHAMBERLAIN SOCIETY

The Joshua Chamberlain Society (JCS) provides lifelong support to veterans from local areas who have sustained permanent combat injuries during post-9/11 military operations, and to the families of those who made the ultimate sacrifice. As grassroots 501(c)(3) charity, JCS operates through independent chapters ensuring that donations directly benefit local heroes and their families.

Operation Ruck the Bayou is one of our key fundraising events, hosted on Armed Forces Day to honor the bravery and sacrifices of our military heroes. Join us in our mission to make a lasting difference in the lives of these veterans and their families.

### MAIN SPONSORSHIP OPPORTUNITIES

| Benefit   | Gold            | Silver         | Bronze            |
|---|-----------------|----------------|-------------------|
| <b>Sponsored Amount</b>                           | <b>\$10,000</b> | <b>\$7,500</b> | <b>\$5,000</b>    |
| <b>Honorary speaker at event</b>                  | ✓               |                |                   |
| <b>Top logo placement (banners &amp; signage)</b> | ✓               | ✓              | ✓                 |
| <b>Logo on front of participant t-shirts</b>      | ✓               |                |                   |
| <b>Logo on back of participant t-shirts</b>       |                 | ✓              | ✓                 |
| <b>Exclusive branding</b>                         | Ruck (50)*      | Medal Ribbon   | Start/Finish Line |
| <b>Dedicated press release</b>                    | ✓               | ✓              |                   |
| <b>Logo placement on event website</b>            | ✓               | ✓              | ✓                 |
| <b>Dedicated social media posts</b>               | ✓               | ✓              | ✓                 |
| <b>Promotional materials in race bags</b>         | ✓               | ✓              | ✓                 |
| <b>Tent space at Post-Race Party</b>              | 10x20           | 10x10          | NA                |
| <b>Complimentary race entries</b>                 | 6               | 4              | 2                 |
| <b>Dedicated Promo Code</b>                       | ✓               | ✓              | ✓                 |

**\*Additional rucks available at additional cost**



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### **ADDITIONAL SPONSORSHIP OPPORTUNITIES**

| Benefit                                     | Course Sponsor | Hydration Sponsor | Support Partner  |
|---|----------------|-------------------|------------------|
| <b>Sponsored Amount</b>                     | \$2,500        | \$1,000           | \$500 or In-Kind |
| <b>Logo on back of participant t-shirts</b> | ✓              | ✓                 |                  |
| <b>Recognition on marketing materials</b>   | ✓              |                   |                  |
| <b>Promotional materials in race bags</b>   | ✓              | ✓                 | ✓                |
| <b>Exclusive branding</b>                   | Mile Markes    | Hydration Station |                  |
| <b>Recognition on event website</b>         | ✓              | ✓                 |                  |
| <b>Dedicated Social Post</b>                | ✓              | ✓                 | ✓                |
| <b>Dedicated Promo Code</b>                 | ✓              | ✓                 | ✓                |

Contact Info:

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The Joshua Chamberlain Society 501(c)(3) – Houston Chapter

18640 FM 1488 Rd, Ste. A #316

Magnolia, TX 77354

### **SPONSORSHIP COMMITMENT FORM**



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I am committed to \_\_\_\_\_ sponsorship level.

I have submitted my company logo to JCS.

**YOUR COMPANY LOGO IS DUE UPON SUBMISSION OF THIS FORM. LOGOS MUST HIGH-RESOLUTION FORMAT, EITHER .EPS, AI, OR CONVERTED PDF. YOUR FILE MUST BE SCALABLE.**

Name of Sponsor/Company: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

I plan on participating in the in-person event on race day and would like a booth space.

I will provide my own company-branded tent and table.

I do not have my own tent and table; I will need one provided.

I need access to power. (Limited availability)

I DO NOT plan to attend the in-person event.

I will be providing a coupon, flyer, and/or promotional item for the participant race bags.

- These must be received by **Friday, May 1st, 2026**, to be placed in the race packets.

Houston Running Co.,  
c/o Operation Ruck the Bayou  
21215 FM 529, Ste. 710  
Cypress, TX 77433

- Minimum quantity requested: 750, additional items can be collected post-event and must be claimed within 2 weeks post-event. Any remaining items will be discarded.



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### SPONSORSHIP PAYMENT INFORMATION

To best serve you the following payment options are available, please select the best option.

**OPTION 1**

Please invoice my company at the email address above

**OPTION 2**

Check payment

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**OPTION 3**

Debit/ Credit Card Payment

Please charge my  Mastercard  Visa  Discover  American Express

Name on Card: \_\_\_\_\_

Card Number: \_\_\_\_\_ Exp Date: \_\_\_\_\_ Code: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Sponsorship Deadline for logo inclusion on medal ribbon: April 13<sup>th</sup>, 2026.**

**Sponsorship Deadline for logo inclusion on t-shirt: April 27<sup>th</sup>, 2026.**

**Sponsorship Deadline for logo inclusion on signage: May 1<sup>st</sup>, 2026.**