



2026 Operation Ruck the Bayou Sponsorship Guide

Presented by The Joshua Chamberlain Society – Houston Chapter

ABOUT THE JOSHUA CHAMBERLAIN SOCIETY

The Joshua Chamberlain Society (JCS) provides lifelong support to veterans from local areas who have sustained permanent combat injuries during post-9/11 military operations, and to the families of those who made the ultimate sacrifice. As grassroots 501(c)(3) charity, JCS operates through independent chapters ensuring that donations directly benefit local heroes and their families.

Operation Ruck the Bayou is one of our key fundraising events, hosted on Armed Forces Day to honor the bravery and sacrifices of our military heroes. Join us in our mission to make a lasting difference in the lives of these veterans and their families.

MAIN SPONSORSHIP OPPORTUNITIES

Benefit	Gold	Silver	Bronze
Sponsored Amount	\$10,000	\$7,500	\$5,000
Honorary speaker at event	✓		
Top logo placement (banners & signage)	✓	✓	✓
Logo on front of participant t-shirts	✓		
Logo on back of participant t-shirts		✓	✓
Exclusive branding	Ruck (50)*	Medal Ribbon	Start/Finish Line
Dedicated press release	✓	✓	
Logo placement on event website	✓	✓	✓
Dedicated social media posts	✓	✓	✓
Promotional materials in race bags	✓	✓	✓
Tent space at Post-Race Party	10x20	10x10	NA
Complimentary race entries	6	4	2
Dedicated Promo Code	✓	✓	✓

*Additional rucks available at additional cost



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ADDITIONAL SPONSORSHIP OPPORTUNITIES

Benefit	Course Sponsor	Hydration Sponsor	Support Partner
Sponsored Amount	\$2,500	\$1,000	\$500 or In-Kind
Logo on back of participant t-shirts	✓	✓	
Recognition on marketing materials	✓		
Promotional materials in race bags	✓	✓	✓
Exclusive branding	Mile Markes	Hydration Station	
Recognition on event website	✓	✓	
Dedicated Social Post	✓	✓	✓
Dedicated Promo Code	✓	✓	✓

Contact Info:

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The Joshua Chamberlain Society 501(c)(3) – Houston Chapter

18640 FM 1488 Rd, Ste. A #316

Magnolia, TX 77354

SPONSORSHIP COMMITMENT FORM



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I am committed to _____ sponsorship level.

I have submitted my company logo to JCS.

YOUR COMPANY LOGO IS DUE UPON SUBMISSION OF THIS FORM. LOGOS MUST HIGH-RESOLUTION FORMAT, EITHER .EPS, AI, OR CONVERTED PDF. YOUR FILE MUST BE SCALABLE.

Name of Sponsor/Company: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Email: _____

I plan on participating in the in-person event on race day and would like a booth space.

I will provide my own company-branded tent and table.

I do not have my own tent and table; I will need one provided.

I need access to power. (Limited availability)

I DO NOT plan to attend the in-person event.

I will be providing a coupon, flyer, and/or promotional item for the participant race bags.

- These must be received by **Friday, May 1st, 2026**, to be placed in the race packets.

Houston Running Co.,
c/o Operation Ruck the Bayou
21215 FM 529, Ste. 710
Cypress, TX 77433

- Minimum quantity requested: 750, additional items can be collected post-event and must be claimed within 2 weeks post-event. Any remaining items will be discarded.



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SPONSORSHIP PAYMENT INFORMATION

To best serve you the following payment options are available, please select the best option.

OPTION 1

Please invoice my company at the email address above

OPTION 2

Check payment

The Joshua Chamberlain Society 501(c)(3) – Houston Chapter
18640 FM 1488 Rd, Ste. A #316
Magnolia, TX 77354
e: gina.skinner@chamberlainsociety.org

OPTION 3

Debit/ Credit Card Payment

Please charge my Mastercard Visa Discover American Express

Name on Card: _____

Card Number: _____ Exp Date: _____ Code: _____

Billing Address: _____

City: _____ State: _____ Zip Code: _____

Signature: _____ Date _____

Sponsorship Deadline for logo inclusion on medal ribbon: April 13th, 2026.

Sponsorship Deadline for logo inclusion on t-shirt: April 27th, 2026.

Sponsorship Deadline for logo inclusion on signage: May 1st, 2026.